

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Menzter Media Services, Inc.
600 Fairmount Avenue
Suite 305
Towson, MD 21286

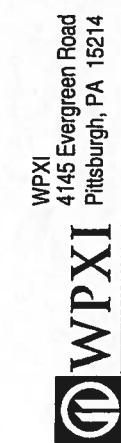
Contract # 339526

Schedule Dates	11/01/12-11/06/12	Date Entered	10/31/12
Advertiser	American Energy Alliance (16229)	Last Modified	11/05/12
Agency/T-Code	Menzter Media Services, Inc. (3427)/833926835	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/AMER. ENERGY ALLIANCE (140841)	Headline #	06401078
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Demo
Buyer Name	KOHLABAUER,STEPHANIE	Package Deal	Normal
Phone/Fax	/	Commission %	15.00
CPE	Telerep/Washington DC	Commission	\$3,611.25
Account Types	National/Political	Net Total	\$20,463.75
Billing Type	Standard	Sales Tax	
Comments	NO PAPER INVOICES AMER ENERGY ALLIANCE		

Pittsburgh (WPXI) By Broadcast Month		Spots	Rate
Nov. 2012		23	\$24,075.00
Grand Total:		23	\$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	4P- Judge Judy 4p					1	1		1	1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/1	10/31/12
1.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Spot -	
2.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F					1	1		2		\$1,950.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	6:59P- Jeopardy					1	1		1				Pittsburgh (WPXI)	JEOP 7-730P/3	10/31/12
3.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	6P- 6:30P (EST)							1			\$1,275.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/4	10/31/12
4.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7P- Jerome Bettis 7-730P						1				\$1,400.00		Pittsburgh (WPXI)	BETTIS 7-730P/5	10/31/12
5.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
6.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7:30P- Hines Ward Show 730-8P						1				\$1,225.00		Pittsburgh (WPXI)	HINES 730-8P/6	10/31/12
6.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
7.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)							1			\$750.00	\$750.00	Pittsburgh (WPXI)	Sports Over Run/Spot -	
8.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)							2	2		\$675.00	\$1,350.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/7	10/31/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:															

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract #**339526**

WPXI
Menzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Schedule Dates 11/01/12-11/06/12
Advertiser American Energy Alliance (16229)
Agency/T-Code Menzer Media Services, Inc. (3427)/833926835
Product Political - Issue (1068)
Brand ISS/AMER. ENERGY ALLIANCE (140841)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name KOHLABAUER,STEPHANIE
Phone/Fax /
CPE 80
Account Types National/Political
Billing Type Standard
Comments NO PAPER INVOICES
AMER ENERGY ALLIANCE

Date Entered 10/31/12
Last Modified 11/05/12
Entered By Jennifer Stewart
By Broadcast Month Nov. 2012
Spots 23
Rate \$24,075.00
Grand Total: 23 \$24,075.00

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month	Nov. 2012	23	\$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4P- Judge Judy 4p	1							1	\$825.00	\$825.00	Pittsburgh (WPXI)	JUDY 4-430P/9	10/31/12	
10.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	NEWS 6-630P/10	10/31/12	
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1								\$3,350.00			Pittsburgh (WPXI)	JEOP 7-730P/11	10/31/12
11.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Spot -	
12.0	M/G For 3.0.1 / Spot	11/04/12-11/04/12	3	:30	11:30P- Channel 11 News Following Football 11:30P	1							1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LN FBALL/3	10/31/12	
13.0	M/G For 4.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Notre Dame Pre Game	1							1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	PTTT PRE 230P/4	10/31/12	
14.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11A- Anderson	1							1	\$350.00	\$350.00	Pittsburgh (WPXI)	anderson	10/31/12	
15.0	M/G For 10.1.0 / Spot	11/03/12-11/03/12	2	:30	5:58A- CHANNEL 11 SATURDAY MORN NEWS	1							1	\$825.00	\$825.00	Pittsburgh (WPXI)		11/2/12	
16.0	M/G For 11.0.1 / Spot	11/05/12-11/05/12	2	:30	7A- Today Show	1							1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY SHOW/11	11/2/12	
17.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen	1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	Ellen	11/2/12	
18.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11A- Anderson	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	Anderson	11/2/12	

CONFIRMATION CONTRACT

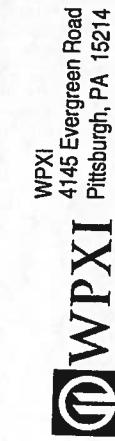
Date:

Accepted-Station:

Comments:

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Accepted-Agency/Advertiser:

Contract # **339526**

Schedule Dates 11/01/12-11/06/12
Advertiser American Energy Alliance (16229)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835
Product Political - Issue (1068)
Brand ISS/AMER. ENERGY ALLIANCE (140841)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name KOHLABAUER,STEPHANIE

Phone/Fax /

CPE 80

Account Types National/Political

Billing Type Standard

Comments NO PAPER INVOICES

AMER ENERGY ALLIANCE

Date Entered 10/31/12
Last Modified 11/05/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06401078

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,611.25

Net Total \$20,463.75

Sales Tax

Menzter Media Services, Inc.

600 Fairmount Avenue

Suite 306

Towson, MD 21286

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month	Nov. 2012	23	\$24,075.00
		Grand Total:	23

Line	Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	Noon News	11/2/12
20.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:30P- The Doctors 1230-130P	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	The Doctors	11/2/12
21.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	1:30P- Today Show 130P	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	Today Show 130P	11/2/12
22.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- 5:30A (EST)	1								1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 5	11/4/12
23.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)	1								1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved from 11/3 to 11/4 line 6	11/4/12
24.0	M/G For 5.0.1 / Spot	11/06/12-11/06/12	3	:30	5:59A- Channel 11 News 6am	1								1	\$1,400.00	\$1,400.00	Pittsburgh (WPXI)	6-7a/5	11/5/12
25.0	M/G For 6.0.1 / Spot	11/06/12-11/06/12	2	:30	7A- Today Show	1								1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	Today/6	11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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